



Teresa Chiappone

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EDUCATION AND PROFESSIONAL DEVELOPMENT

A.F.A., Web Design and New Media
Academy of Art University, San Francisco CA
2021

CERTIFICATIONS AND MEMBERSHIPS

Adobe Certified Expert
PMI Project management certification
Women's Industry Network (WIN)

SOFTWARE AND LANGUAGES

Adobe CS	HTML/CSS
Photoshop	HTML5/CSS3
Dreamweaver	JavaScript
InDesign	Java
Illustrator	Ruby
Fireworks	PHP
After Effects	Sass
Media Encoder	ASP.Net
MS Visual Studio	WordPress

Senior Web Architect – Graphic Designer (1993-2014)

Experienced Web Architect, Designer and Program Manager specializing in talent products and services. Successfully supported project and development teams across multiple lines of business supporting web platforms, content, branding and marketing. Technical proficiency working in agile and DevOps environments with focus on software design and web/mobile content reach improvement.

- Managed multi-geo team of project managers, editors, marketing specialists and content providers supporting external recruitment customer base across multiple lines of business

- Strategically grew capabilities of digital/mobile recruitment and hiring platforms and applications

- Full stack expertise in designing scalable web solutions from design concepts, development, testing and release

- Proficient technologist in security, SEO, and optimization to maximize site performance

PROFESSIONAL EXPERIENCE

INTEL CORPORATION 1993 - 2014

Web Products and Services Manager, Talent Enabling Organization (2012 – 2014)

Directed the team responsible for all Intel external recruitment web and mobile products, from design, resource management, budgeting, and publishing, to employer brand, marketing, and social media.

- Managed technical design sessions in partnership with software and mobile application development teams to release new products to attract talent to Intel

- Managed major redesign and launch of Jobs at Intel site onto new Intel web platform; received Intel Recognition Award for 2013

- Consistently exceeded all uptime and support SLAs

- Produced roadmaps and provided ongoing management for Jobs at Intel Web Products and Services Group

- Created standardized test metrics and indicators to develop better and implement new policies and efficient workflows

- Successfully developed process, procedure, and delivery strategies for reaching talent within social media avenues

- Created the Jobs at Intel Virtual Events recruiting presence, allowing recruiters to interact with talent regardless of location

- Managed annual budget of over \$250k with matrix into \$1million+ general working group funding

Web Architect and Program Manager (2010 – 2012)

Web Designer / Software Developer (2000 – 2010)

Programmer Analyst (1993 - 2000)